



10th ANNUAL



# SPONSORSHIP OPPORTUNITIES



May 7, 2026

VIP Reception: 5 pm

Cocktail Reception: 5:30 pm

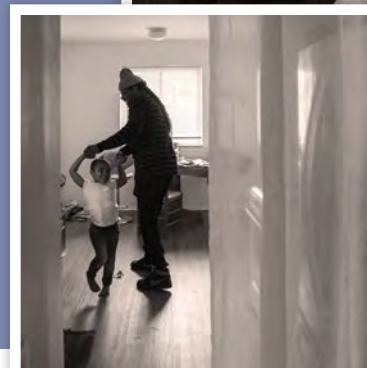


THE TREASURY, PONTIAC

In the spirit of the rent party tradition, which offered a DIY solution for families facing eviction in the 1920's and played a major role in the historic development of jazz and blues music, Lighthouse presents the **10th Annual Rent Party**. Funds raised from this event will support our life-changing programs, including our shelter and housing programs that work to find families and individuals a safe place to call home.

Our 10th Annual Rent Party will be an exciting music event at The Treasury in Pontiac. Built in the historic era of the roaring twenties, The Treasury was designed by the same renowned architects as the Detroit Opera House, Penobscot Building and Music Hall. Each year, The Rent Party attracts a dedicated, diverse, and influential audience that includes over 250 corporate, community, and philanthropic leaders.

The following proposal provides a memorable and meaningful opportunity to increase market and brand awareness. When possible, Lighthouse can customize a proposal to support your company's community engagement goals.



THE RENT PARTY  
SPONSORSHIP OPPORTUNITIES  
MAY 7, 2026

 **Lighthouse**

**Sign up today!**

Visit our website at [therentparty.org](http://therentparty.org)  
or contact us at [events@lighthousemi.org](mailto:events@lighthousemi.org)



**\$35,000**

## **Presenting Sponsor**

- Exclusive corporate branding of the event ("The Rent Party presented by XX")
- Premium reserved seating for 20
- Company name and/or logo on all event communications (traditional and social) as well as event website, event program and signage, promotions and press releases
- Stand-alone signage at event entrance, co-branded with Lighthouse, welcoming attendees to event
- Dedicated social media post (46,000+ followers) highlighting organization's lead support
- CEO and/or company highlighted in Lighthouse digital newsletter
- Acknowledgement and leadership recognition at the event
- :60 second speaking opportunity at event



**\$25,000**

## **Mission Match Sponsor**

- Premium reserved seating for 10
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, promotions and press releases
- Dedicated social media post (46,000+ followers) highlighting organization's mission-focused support
- Acknowledgement and leadership recognition at the event as well as numerous mentions as the Mission Match Sponsor

**\$25,000**

## **Reception Sponsor**

- Premium reserved seating for 10
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, promotions and press releases
- Dedicated social media post (46,000+ followers) highlighting organization's support
- Reception area signage
- Acknowledgement and leadership recognition at the event



**THE RENT PARTY**

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**\$20,000**

## Entertainment Sponsor

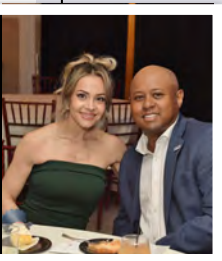
- 10 event tickets
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, and promotions
- Dedicated social media post (46,000+ followers)
- Stage area signage
- Acknowledgement at the event



**\$15,000**

## Valet Sponsor

- 10 event tickets
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, and promotions
- Dedicated social media post (46,000+ followers)
- Acknowledgement at the event
- Valet signage at event entrance/exit
- Opportunity to place branded item on table at event exit



**\$15,000**

## Picture Perfect Sponsor

- 10 event tickets
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, and promotions
- Dedicated social media post (46,000+ followers)
- Acknowledgement at the event
- Dedicated signage at photo area



**\$15,000**

## Auction Area Sponsor

- 10 event tickets
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, and promotions
- Dedicated social media post (46,000+ followers)
- Acknowledgement at the event
- Dedicated signage at auction area

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**\$10,000**

## Platinum Sponsor

- 10 event tickets
- Company name and/or logo on event communications (traditional and social) as well as event website, event program and signage, and promotions
- Dedicated social media post (46,000+ followers)
- Acknowledgement at the event



**\$7,500**

## Gold Sponsor

- 8 event tickets
- Company name and/or logo included on event signage and website; name included in program
- Social media recognition

**\$5,000**

## Silver Sponsor

- 6 event tickets
- Company name and/or logo included on event signage and website; name included in program
- Social media recognition

**\$2,500**

## Bronze Sponsor

- 4 event tickets
- Company name included on event signage and website; name included in program
- Social media recognition



**\$1,000**

## Friends of the Rent Party

- 2 event tickets
- Company name included on event signage and website





# SPONSORSHIP COMMITMENT FORM

Please use the form below to secure your 2026 Rent Party support and help provide life-changing support to Lighthouse clients in need.

## SPONSOR LEVEL

Presenting Sponsor  
**\$35,000**

Mission Match Sponsor  
**\$25,000**

Reception Sponsor  
**\$25,000**

Entertainment Sponsor  
**\$20,000**

Valet Sponsor  
**\$15,000**

Picture Perfect Sponsor  
**\$15,000**

Auction Area Sponsor  
**\$15,000**

Platinum Sponsor  
**\$10,000**

Gold Sponsor  
**\$7,500**

Silver Sponsor  
**\$5,000**

Bronze Sponsor  
**\$2,500**

Friends of the Rent Party  
**\$1,000**

## CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

ADDRESS

CITY

STATE

ZIP

## PAYMENT INFORMATION

Payment can be taken in a variety ways, including a credit card, check, or electronic payment.

CREDIT CARD

CREDIT CARD NUMBER

CHECK  
(payable to Lighthouse)

EXPIRATION DATE

CVV CODE

PLEASE SEND AN INVOICE

BILLING ZIP CODE

Please return completed forms to Lindsey Brenz at [lbrenz@lighthousemi.org](mailto:lbrenz@lighthousemi.org).  
You can contact Lindsey directly at 248-972-1484.